

INNOTECH CREATIVE

COMPANY PROFILE 2026

# Hardware Development & ODM Virtual R&D Department Services

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From Shenzhen to Japan. Turning Ideas Into Tangible Products.

## Company Overview 会社概要

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Company Name	INNOTECH CREATIVE CO., LTD. 深圳嘉信焯創科技有限公司
Founded	April 2025
Representative	Tommy Wang
Location	Shenzhen, Guangdong, China
Capital	RMB 1,000,000
Business	Hardware Development & ODM Product Distribution for Japan Market Virtual R&D Department Service (Project Bridge)
Domains	LED Lighting / Charging & Power Devices / IoT & Smart Home / Office Peripherals
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Representative Tommy Wang holds a degree in Japanese Literature and brings over 20 years of hands-on experience in the Japanese lighting and consumer electronics industry, with direct business relationships with major Japanese manufacturers. Operating from Shenzhen and Taiwan, the company delivers fast, flexible solutions to the Japan market through a lean and agile team.

## Business Services 事業内容

### SERVICE 01

#### Hardware Development & ODM

We take on commissioned development from Japanese brand owners, trading companies, and design firms — handling everything from concept visualization to mechanical design, PCB design, sample production, and mass production ramp-up. Leveraging our partner network in Shenzhen, we deliver prototypes at a fraction of domestic Japanese costs and with dramatically shorter lead times.

- ID sketch → Appearance mockup → Functional sample → Pre-mass-production prototype → mass production prototype (DVT)
- DFM (Design for Manufacturability) review and optimization
- Small-lot pilot production (100–1,000 pcs) available

### SERVICE 02

#### Product Distribution for Japan Market

We introduce ready-made and OEM products from our Shenzhen manufacturing partners into the Japanese market. We handle PSE certification support, Japan-specific packaging and manual production, and domestic logistics and warehousing — comprehensively removing the barriers to Japan market entry.

- Core categories: LED lighting, charging devices, smart home products
- Japan customs clearance and PSE registration support (via Japan-based partner entity)
- Proven experience with crowdfunding platforms (Makuake, Green Funding)

### SERVICE 03

#### Project Bridge / Virtual R&D Department Service

We function as an "invisible development department" for Japanese planning and brand companies. From ID and mechanical design to electronics and mass production, we work alongside your in-house team as an integrated unit. All technical assets remain with the client; we operate purely as a Manufacturing-as-a-Service (MaaS) provider.

- Phased billing model (Concept → PoC → DVT → MP); each phase independently approachable

- Modular engagement: mechanical design only, electronics only, or full-stack development

## Our Strengths 競争優位性

### 01 Deep Fluency in Japanese Language & Market

Our representative holds a Japanese Literature degree and over 20 years of direct industry experience in the Japanese lighting and appliance sector. We have established relationships with major manufacturers across the supply chain, with intimate knowledge of technical standards, business customs, and regulatory requirements.

### 02 Shenzhen Development & Manufacturing Network

We combine specialized partners in ID design, electronics, mechanical engineering, and mass manufacturing to assemble the optimal team for each project. From pilot runs to tens of thousands of units, we provide an end-to-end supply chain with consistent quality management.

### 03 Speed & Close Collaboration

As a lean, senior team, we offer a responsiveness that large ODMs simply cannot match. We maintain weekly progress updates, adapt quickly to specification changes, and the company representative stays personally involved throughout every project from kickoff to delivery.

### 04 AI-Augmented Execution Capacity

We integrate leading AI tools into our daily workflow, enabling a small team to deliver information processing, documentation, and scheduling at the level of a much larger organization. Proposals, specifications, and test reports are produced with speed and precision.

## Active Projects (Representative Examples) 進行中案件

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- **Solar-Powered Lantern — Commissioned by a Major Energy Manufacturer**

Donation-use solar lanterns for Southeast Asia. End-to-end development from concept to mass production readiness; production readiness. Annual volume: several thousand units.

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- **Indoor Sensor Light — ODM for a Major Appliance Manufacturer**

Residential PIR sensor light for the Japan domestic market. ODM development targeting ~10,000 units/month. Mass production scheduled; production scheduled for 2026.

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- **Magnetic Under-Shelf Lighting — Self-Developed Product for Japanese Distribution**

Two-tone co-extrusion PC construction. Temperature testing passed; production structure optimization in progress. Multiple Japanese buyer discussions ongoing.

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- **Air Conditioning-Linked Circulator Kit — Planned with Japanese Electrical Contractor**

A circulator kit activated by air conditioner control signals. Working Sample targeted for H1 2026.

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- **Aroma Diffuser — Crowdfunding-Proven Product**

Halogen lamp-style aroma diffuser. Successfully funded on Japanese crowdfunding platform. Currently expanding into the Taiwan market.

## Contact お問い合わせ

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Location Shenzhen, China